

Information for Press

Programme Information

HIV Glasgow 2018 will begin with an Opening Session on Sunday 28 October commencing officially at 16.30 hrs. This will be an opportunity for conference delegates to hear from the conference chair, local dignitaries and other key speakers. HIV Glasgow 2018 will finish on Wednesday 31 October at 15.10 hrs.

Abstract-Driven inputs to Sessions

The HIV Glasgow 2018 Scientific Committee selected abstracts for presentation following a peer-reviewed process. 35 abstract submissions have been accepted for presentation orally over the period of the congress within and around the invited speaker programme.

All abstracts selected for presentation orally or as posters are available to the media and the public online via the *Journal of the International AIDS Society*. These will become available from Friday 26 October 2018 and remain there after the conference. They will also be accessible via the Congress website (www.hivglasgow.org).

The full oral programme, including session titles, meeting times and confirmed speakers, will be available through the Congress website (www.hivglasgow.org) from mid- to late- September onwards.

Posters accepted for presentation will be listed on the Congress website (title only) from the second week of October.

Official Media partner

NAM are the official media partner for the HIV Glasgow congress posting activity through aidsmap.com. Their official spread of coverage includes detailed news stories and summary email bulletin reporting which is translated into the major European languages, alongside social media activity. It incorporates active engagement with the NAM digital manager, using Twitter, Facebook, etc. in order to push out awareness amongst their followers, subscribers and NGO mailing groups.

General Information

The Organizers

HIV Glasgow is convened by the International Scientific Committee. Sessions at the Congress are developed together with a number of collaborating international bodies and local partners (BHIVA, EACS, IAS, IAS-USA and DDI)

Conference Location

HIV Glasgow will take place at the Scottish Event Campus (SEC).

Restricted Access

All participants will be required to pass through a badge check whenever entering the conference venue. Access will be restricted to those wearing HIV Glasgow badges. Members of the media must be accredited in order to receive press badges (more on accreditation below).

Smoking Policy

All internal areas of the SECC are non-smoking. It is therefore prohibited to smoke in any indoor area of the congress centre.

Media Access On-Site

The registration for media representatives includes entry to all conference sessions, the exhibition and poster area, the opening and closing session and the media centre. A conference bag and conference materials are also included. All conference bags and conference materials will be distributed onsite. Conference bags and conference material will not be mailed to media representatives.

Restricted Access to Lounge

The Lounge (lounge for persons living with HIV) is off-limits to journalists, except those who are themselves living with HIV, in which case, the person entering the lounge does so as a PLHIV and not as a journalist. We trust that all journalists will respect the privacy of the PLHIV Lounge.

GUIDELINES APPLICABLE TO PRESS ATTENDEES

We impose the following restrictions:

No flash photography is permitted in the auditorium when the auditorium lights are down. Members of the press are asked to respect the presenters during this time. Photographs may be taken during panel discussion sessions providing they are not obtrusive.

In all conference sessions, you may film without lighting (video or photograph) the presenter/s of the session. You will need to have obtained permission from those whom you wish to film and ensure that you have evidence of their willingness for their information to be placed 'on record'. Should you film any people in the audience, including those who stand to ask questions, you must obtain that person's permission to broadcast/publish this information BEFORE it is broadcast/published.

Session chairs may impose further restrictions regarding visual recording at their discretion.

CONFERENCE EMBARGO POLICY

In the case of HIV Glasgow, as with most scientific/medical conferences, all conference abstracts are released to delegates and media under a strict embargo policy. A breakdown of the embargo variations for different types of abstracts is available below. All regular delegates, presenters and media are asked to respect this policy.

Oral Abstracts

Information about the oral abstracts may not be published or presented before the start of the session at HIV Glasgow in which the abstract is being presented. It should be noted that some oral presenters will also display their findings as a poster within the poster exhibition hall which will be on display from the morning of Monday 29 October. Information contained in the poster may not be published or presented online before the start of the specific session at HIV Glasgow in which the oral abstract is being presented.

Oral Poster Discussion and Poster Exhibition Abstracts

Information about the oral poster discussion and poster exhibition abstracts may not be published or presented before 10.00 hrs on Monday 29 October 2018.

Embargo Breaks for Media Reporters

As well as having access to the materials detailed above, the media is also given access to the speakers' slides through the post-congress webcast. However, access is only granted to media onsite at the conference and the same embargo rules apply meaning the information in speakers slides cannot be referenced or published before the start of the presentation.

Media Area

The Media Area (*Mezzanine*) will serve the needs of journalists covering HIV Glasgow. Services provided to accredited journalists include: computer work station and Internet connections. Rooms can also be available for interviews and for official daily briefings and press conferences.

Location

The Media Centre will be located on the first floor balcony of the main Concourse of the SEC.

Opening Hours

Media Centre operations begin on Sunday 28 October at 14.00hrs. The Media Centre will be staffed between 09:00 and 17:00 each day.

Media Information Desk

A Media Information Desk at the entrance of the Media Centre will assist journalists with background information.

Third Party Press Releases and Materials

Tables, located in the Media Centre, will be made available for the distribution of press releases and materials produced by third parties relating to press conferences.

Press Conference Rooms

HIV Glasgow will have one press conference room for use by registered press for individual interviews/meetings. In order to ensure a neutral and unbiased work space for journalists, additional signage and advertising is not permitted in the Media Centre.

Only accredited members of the media and press conference speakers will be able to attend press conferences.

Press clippings

A selection of press clippings and articles from top-level media outlets dealing with HIV Glasgow 2018 will be displayed on boards inside the Media Centre

HIV Glasgow (via the Vimeo platform) will be available on the conference website and on social media. The congress will provide live coverage of digital content being shared on social media such as tweets, posts, digital and hashtag campaigns, op-eds, blogs and more.

Photos

Photographic coverage of the conference proceedings will be provided. High-resolution photographs will be available to press, please enquire through the hostess in the media area. All photos are available free of charge but will remain the property of the congress.

When used by third parties, the caption will feature the words: "Photo: HIV Glasgow/[photographer's name]".

HIV Glasgow Channel

Videos featuring conference highlights, interviews with key speakers and delegates as well as recorded sessions will be available on the conference Vimeo channel.

HIV Glasgow on Social Media

Media representatives are encouraged to get the latest conference updates and share news through the conference social media channels. Social media activity will be viewable through a curated content output made available through the congress website from 15 October 2018 for a six-week period.

www.twitter.com/@HIVGlasgow #HIVGlasgow

MEDIA REGISTRATION

Online advance media registration closes on 19 October at 17.00 hrs. From that time, media registration and accreditation will only be provided on-site at the General Information Desk in the Registration Area of the SEC. Please remember to bring with you the correct documentation that is listed under the categories below. There is no registration fee for accredited media.

Media Accreditation

Due to number restrictions, preference will be given to traditional media, community media and credible online news sources.

Journalists seeking media accreditation are required to register by downloading and completing a press registration form from the congress website.